

Polyflor News

Welcome to the latest news from Polyflor



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EXPONA[®] CONTROL

Polyflor launches Expona Control

The world's first LVT with sustainable slip resistance!

Polysafe Arena

Design trends with safety assured



Polyflor has announced the launch of Polysafe Arena PUR, a brand new innovative range of decorative safety flooring.

Uniting the worlds of design and function, Arena offers modern, on trend designs with built in sustainable wet slip resistance. This affordable collection comprises of 12 subtle and sophisticated shades in 4 distinct design concepts – concrete, stone, linear and fabrique. These individual designs form a beautiful and versatile collection which is suited to front of house showcase areas but is equally at home in the more functional areas within a building.

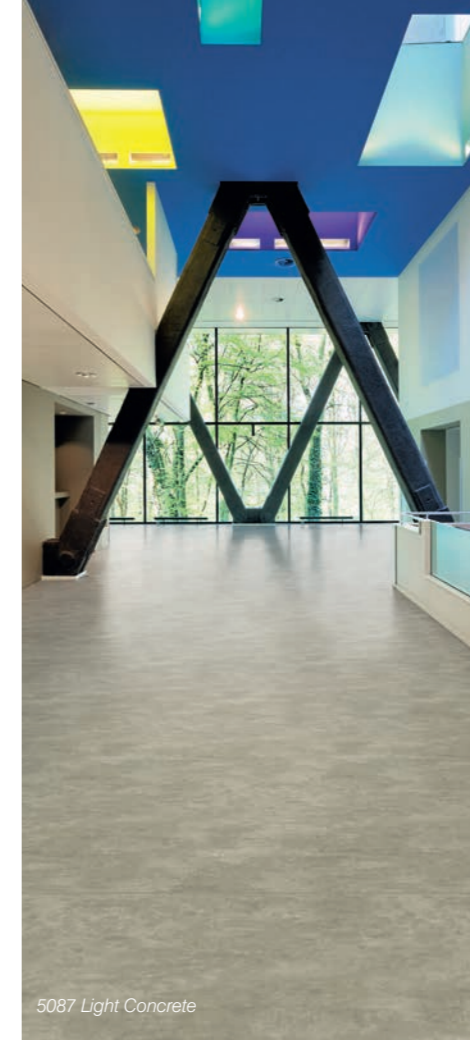
To respond to customer demands for design-led flooring with built in slip resistance and building on the recent success of Polysafe Modena PUR, Polysafe Arena PUR features the inclusion of clear aluminium oxide particles both on the surface and through the performance layer to generate sustainable wet slip resistance. Once viewed on the floor these safety aggregates are virtually invisible and Arena's high clarity designs

and textures are highlighted. Like all Polysafe ranges, Arena meets all the usual slip resistance requirements, achieving 36+ on the Pendulum wet test with full conformance to HSE Guidelines and EN 13845. Arena also passes the 50,000 cycles abrasion test demonstrating the sustainability of slip performance.

"Polysafe Arena PUR combines all the tried and tested qualities of Polysafe with the look of a smooth flooring range and is the next step in the evolution of decorative safety flooring" explains Polyflor's Marketing Manager Tom Rollo. "There has been no compromise in the design of Polysafe Arena PUR and the end result is an extremely versatile range which due to its warm and calming aesthetics we expect to be specified to provide safety underfoot in housing, residential care and front of house commercial areas as well as in more traditional safety floor areas".



5086 Brushed Titanium



5087 Light Concrete



5091 Flagstone Grey



EXPONA[®] CONTROL

The world's first LVT with sustainable slip resistance!

Expona Control is a ground breaking new flooring concept which combines the design benefits of an LVT with the performance of a HSE compliant safety floor offering sustainable wet slip resistance. Expona Control is the first product of its type and the culmination of Polyflor's expertise and creativity in the manufacturing of LVT and safety flooring. The design focused 14 colour collection features authentic wood and stone designs and achieves the required slip resistance through the inclusion of aggregate throughout the wear layer.

Expona Control is fully HSE compliant offering the same slip resistance specification as Polyflor's market leading Polysafe ranges. Achieving 36+ in the Pendulum wet test and 20 microns of surface roughness, the slip resistance is sustainable for the guaranteed life of the product. The enhanced wear layer creates a rougher, harder friction

surface to 'bite' into the sole of footwear, to create the necessary durability and underfoot safety. Once Expona Control is installed and maintained correctly the slip resistance will tend to improve with time. A clean floor is a safer floor and the incorporation of Polyflor's PUR technology provides an easier regime for maintenance staff and a reduced need for energy, power, water and chemical consumption.

Unlike traditional safety floors, Expona Control is complemented with a range of inlay strips allowing for countless design possibilities. Tiles and planks from the wood and stone collections can also be installed side by side to delineate rooms and create zonal areas. The possible combinations and floor design options promote Expona Control as a more creative concept allowing bespoke floors to be created, whilst retaining the safety aspect at all times.



The new innovation in luxury vinyl sheet

Secura

luxury vinyl sheet flooring

Polyflor has launched Secura, its first multi-width luxury vinyl sheet flooring range!

Manufactured at the Teesside plant which has long been recognised by retailers and consumers as producing the highest quality printed vinyl flooring, the Secura collection has been developed to enhance interiors with designs that reflect the natural beauty of wood, stone and stylish abstract finishes. The collection of 26 colours is available in 2, 3 and 4 metre widths and features a 0.35mm wear layer and R10 slip resistance making it suitable for both heavy domestic and light commercial applications.

"This collection broadens our offering to the sector comprising both modern and traditional luxury vinyl designs in a multi-width sheet form" comments Tom Rollo, Polyflor's Marketing Manager. "We have once again invested heavily in stunning installation photography to truly showcase the Secura range which is beautifully presented in an 84 page brochure". The photography is also available to view digitally at www.polyflorathome.com and product samples and brochures can be requested free of charge on the website. Swatch books along with new and exclusive swatch book stands have been developed and are available to display the range in retail environments.

As the Secura collection has been developed for the semi commercial and domestic interior market it is ideal for specification into public and private housing developments and light commercial projects. The incorporation of Polyflor's unique polyurethane reinforcement (PUR) allows for a polish-free ongoing maintenance programme, while the addition of a soft-backed layer provides comfort under foot plus 19dB of impact sound reduction.

Unlike other Polyflor heterogeneous vinyl ranges, Secura can be loose laid in almost all domestic locations, offering reduced installation time and significant cost savings. Secura is manufactured in the UK and available from stock via our network of flooring distributor partners. Secura is also 100% recyclable via Recofloor, the industry leading vinyl take-back scheme.

Polyflor at home





Polyflor receives award for best vinyl flooring product for the fourth year running!

Polyflor has won awards in two categories at the 2013 CFJ/CFA Flooring Industry Awards. Held onboard HMS Belfast in London, the awards are based entirely on the votes of CFJ's flooring contractor and specifier readers. For the fourth year running, Polyflor won the award for 'Best Vinyl Flooring Product', this year for the market leading Polysafe collection.



Tom Rollo, Polyflor Marketing Manager adds "Polyflor's focus is based around offering best value prices and excellent customer service to the flooring contractor via our distributor partners and to have won the award for the fourth consecutive year is a fantastic achievement".

Polyflor also scooped the best website award, a significant accolade in today's increasingly digital world. "The fact that our specifier and flooring contractor customers have such a high opinion of the site is pleasing as it is often the first port of call for new and returning customers looking for a broad spectrum of information. Polyflor's aim has been to make this information as accessible as possible through good design and functionality, so we're delighted to receive this award", comments Tom Rollo, Polyflor Marketing Manager.

Polyflor Features In Bury's New Hospice Development



Polysafe Modena PUR in Copal (4046) and Forest fx.PUR Rustic Oak (3330) complement each other in the café area of Bury Hospice.

A broad range of Polyflor material has been specified and installed throughout Bury Hospice's new £5m development. A combination of products including Forest fx, Pearlazzo, Modena and Hydro Evolve were installed by Manchester based D Holt Flooring, creating a warm and homely environment. The large, modern facility has 12 inpatient bedrooms and is a significant development in the local

area, 76% funded from donations from the people of Bury, Lancashire. Jacqui Comber Chief Executive of Bury Hospice commented

"We are delighted with our Polyflor floor coverings; they enhance the environment we were looking to create in our new hospice. The team at Polyflor were a pleasure to work with and their assistance and advice was invaluable".



Pearlazzo features in state of the art Cyberknife facility

Polyflor's leading smooth vinyl range, Pearlazzo PUR has been specified and installed in the new Cyberknife Radiosurgery facility at the Queen Elizabeth Hospital in Birmingham. Installed by Birmingham based Sheldon Flooring, colours Purple Crush and Lilac Bloom were selected and used to mark out the path of the machine, creating a safety zone. One of only 6 facilities in the UK, the CyberKnife System is the world's first and only robotic radiosurgery system designed to treat tumours throughout the body non-invasively. The state of the art £3m device has been purchased through charitable fundraising activities alone. A large donation of around £1m was received from the Queen Elizabeth Hospital Birmingham Charity which was generated from the sale of a painting by renowned artist Sir Joshua Reynolds.



Pearlazzo PUR colours Purple Crush (9722) and Lilac Bloom (9715) at the Cyberknife Facility, Queen Elizabeth Hospital Birmingham.

Flagship Polyflor ranges for Holy Cross College



Leading Polyflor ranges Pearlazzo PUR and Polysafe Modena PUR have been specified and installed in a £3.2m new build development at Holy Cross College in Bury, Lancashire. A total of 2000m² was installed throughout the three storey teaching facility by Stockport based HVB Flooring Services Ltd.

"Providing a high quality learning environment for our students is extremely important to us and with the effective use of design and colour across the Pearlazzo and Polysafe Modena ranges we achieved this" commented Peter Woods, Vice Principal of the College.





Recofloor celebrated the environmental commitment of its recycling champions at its annual Awards Event at Edgbaston Cricket Ground in March.

Flooring companies, contractors and distributors, who recycled 450 tonnes through the scheme in 2012, collected trophies and certificates in nine major award categories from guest speaker and Sky Sports presenter Gary Newbon.

Since its 2009 inception, Recofloor has collected 1,259 tonnes of smooth offcuts, smooth uplifted vinyl and safety offcuts for recycling back into products.

Ampthill-based Axiom Group took Construction Project of the Year for recovering more than 37.5 tonnes of off-cuts over two years from the now completed £400 million development of North Staffordshire Hospital in Newcastle-under-Lyme.

Hard work in pushing Recofloor's environmental benefits to fitters and clients resulted in Mayfield Floors winning Contractor of the Year diverting 15.5 tonnes from landfill in 2012.

Distributor of the Year went to long-standing Recofloor supporter Nutland Carpets, whose two branches in Chandlers Ford and Poole bulked-up material to keep 16.25 tonnes out of landfill. Praising the sustained efforts of Recofloor's 470 registered collectors, Project Manager Jane

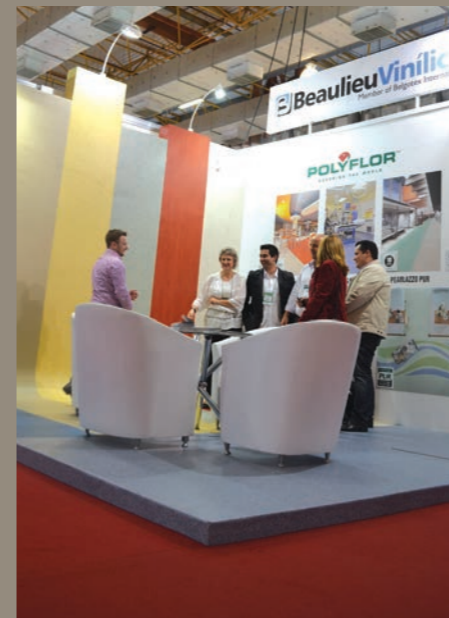


Gardner, said: "Communication across the entire flooring supply chain has been crucial to the scheme's success and continues to drive these remarkable achievements, which represent a big step forward for the sector as a whole."

Photo (l to r): Gary Newbon, Pete and Des Kavanagh (Key Floors), Jeff Abbott (Top Floors), Martin Brown (Carpet and Flooring), Anthony Francis (Mayfield Floors), Nick Edwards and Lance McGill (The Axiom Group).

Polyflor teams up in Brazil

Polyflor exhibited at the 3rd largest healthcare exhibition in the world. The Hospitalar exhibition was held in São Paulo in May and is the premier healthcare exhibition in Latin America. Polyflor teamed up with Brazilian distributor Beaulieu Do Brazil and received a great deal of interest on the stand throughout the show, attaining the contact details of over 200 architects involved in healthcare projects.



Polyflor Australia takes to the stand at DesignEX

Taking place at the Melbourne Convention and Exhibition Centre, designEX is Australia's longest running design and architectural event attended predominantly by architects and designers from all over Australia. Polyflor Australia's stand generated a fantastic response with hundreds of leads being generated during the three day event.



Recofloor Case Study - North Staffs Hospital



The Recofloor scheme has assisted Axiom Contract Flooring Group and Laing O'Rourke Construction in recycling a total of 37.5 tonnes of vinyl flooring on one of the largest PFI projects for healthcare improvement in the UK. Axiom

installed a total of 66,000m² of Polyflor vinyl flooring over four phases at the live hospital site and 6,000m² in retained estates over seven phases. The main challenges of consolidation, contamination and collection of flooring waste

was overcome by tasking one individual with daily collections of recovered vinyl waste from secure lockable containers across the site. The bulked-up material from the designated collection area was then sent back to Polyflor for recycling.

New Surgical Centre for George



Polyflor XL PU featured in the new medical facility in George, Western Cape, South Africa. A total of 600m² of colours Blue Nickel and Porcelain were selected featuring a curve design which was hand cut by Top Floors of George. Western Cape Minister of Health, Mr Theuns Botha opened the George Surgical Centre, welcoming it as a much needed addition to the Western Cape's medical sector.

🇨🇦 Polyflor Canada goes live



On Monday the 7th January 2013 Polyflor Canada Inc went live. The very first and historic order actually came three days earlier, from a branch of long standing distributor Primco in Regina, Saskatchewan! Whilst Polyflor has been active in the Canadian market for some 35 years, this is the first time a Polyflor business has been created in the country. Headed up by Nick Dron, the HQ is located next to Pearson International Airport, Toronto. Already with a large amount of stock, Polyflor Canada is providing rapid supply times across the country to rival the competition and is in the process of converting what has been a successful export market into a direct sales business.

Christchurch Hospital New Zealand

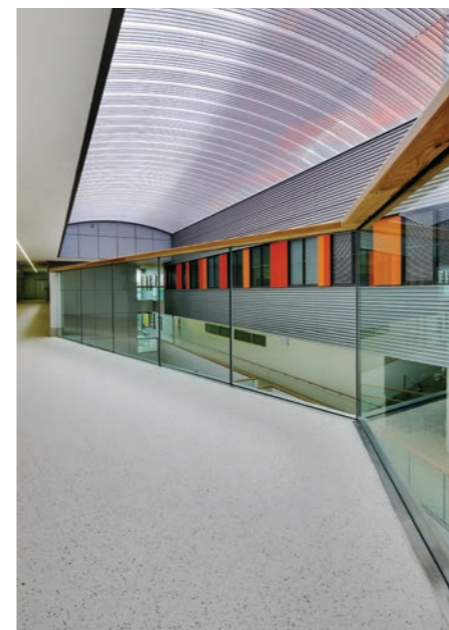
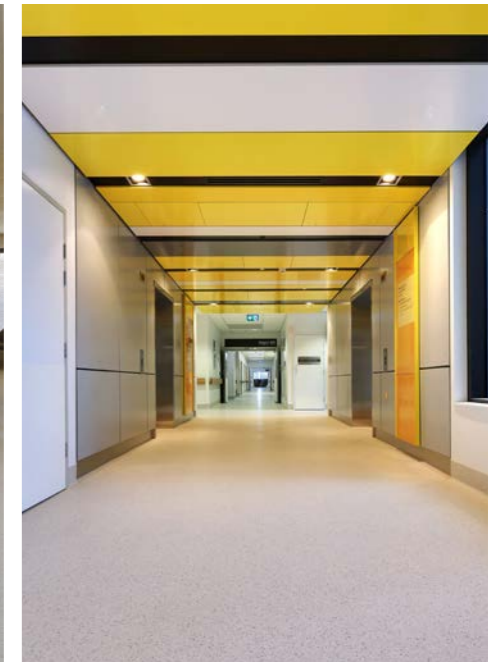
After extensive damage in the 2011 earthquake, Polyflor products were selected in the redevelopment of the Acute Medical Assessment Unit at Christchurch Hospital, New Zealand. This new ward is the first to be re-opened after a full refurbishment of the hospital and features 2000m² of Pearlazzo Sailcloth, 200m² of Forest fx Oiled Oak and 2600m² of Polyclad Plus Polar Ice on the walls.



Polyflor Scores Down Under

Polyflor products have been specified and installed in the largest health capital works project in New South Wales' history. Designed by BVN Architecture, the \$721 million new Royal North Shore Hospital (RNSH) features 100,000m² of leading Polyflor ranges. Polyflor Australia won the tender to provide flooring for the RNSH after a recommendation from Theiss Construction, and comparative studies of other healthcare floorings in situ by BVN Architecture to compare how they were wearing. BVN Associate Geoff Cooke commented "We were looking for a single

supplier of resilient flooring with a range broad enough to cover all the flooring requirements for the different areas in the hospital, including slip resistance, anti static and acoustics. Architecturally we were looking for a vinyl that wears well, resists scuffing and marking, and can be maintained to a high standard. We also wanted a colour with natural warmth, steering away from colours traditionally used in health facilities". Mr Cooke went on to comment "We have been pleased with how well it looks in the space. It has surpassed our expectations".





5089 Dark Concrete

Polysafe™ Arena

Design trends with safety assured

Turkey

9,000m² of Pearlazzo PUR has been installed at the Tekden Denizli Hospital

USA

17,700m² of Expona Design PU has been selected in the Founders Square Student Accommodation Facility at Washington DC University.

Russia

7,000m² of Voyager Mystique has been supplied for Russian Railways

Mexico

24,000m² of Classic Mystique, 2000PUR, Polysafe Corona PUR and Finesse SD laid in Mexico City Cancer Hospital

Romania

13,000m² of Polyflor SD supplied for Oradea Electronics Factory

Spain

5,000m² of 2000 PUR supplied for Bricor Stores in Sevilla and Oviedo

Egypt

4500m² of XL PU and 550m² Finesse EC installed in Alexandria Hospital

India

18,000 m² of Classic Mystique PUR and Polysafe Ultima used within AMRI Hospital India

UAE

10,000m² Pearlazzo PUR installed at GEMS Schools



Secura
luxury vinyl sheet flooring

2123 Alabaster Elm



Secura
luxury vinyl sheet flooring

2114 Black Slate



Secura
luxury vinyl sheet flooring

2116 Riviera Taupe